

PREFACE

I am deeply grateful for the positive reception the first edition received from management students, instructors, and managers. It brings me immense satisfaction to know that the material has met the specific needs of both students and professionals in the field of management.

While the core content of the first edition remains unchanged, as the overarching laws and regulations have not significantly evolved since its release, I have enriched this edition with a new chapter on the governance of state-owned enterprises and a case study on Kingfisher Airlines.

I hope this book continues to be a valuable resource for management students and managers alike. I invite instructors and readers to share their feedback with me at [asish.bhattacharyya@nonlinear-insights.com].

I extend my heartfelt thanks to everyone who encouraged me to write this book.

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New Delhi, 2025